

RISING **KINGS**[®] EXPERIENCE

A Life Altering Experience for High Achieving Men Who've Lost Their Way.

www.RISINGKINGS.COM.AU





RISINGKINGS

Founder & Director

Ben SALKELD

“You can think about it, talk about it, read books about it... but nothing will change you, liberate you or ignite you with more confidence and passion than being a part of an elite Brotherhood of men who are ruthlessly committed to leading a life of excellence.”

EARN. YOUR. LIFE. BACK.

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The PREFACE

There are two types of men in this world: The **SITTERS** and the **HITTERS**.

The SITTERS

Those men that find a comfortable ceiling, take a seat and never grow further. Surrounding themselves with other sitters to fit in and make themselves feel good about the life they live.

Over time this life leads to resentment because they never took advantage of tapping into their full potential.

The HITTERS

Then there are those men that have a true desire to give life their all, to make a dent on this world.

Men who continue to challenge their beliefs, who step up, raise their standards as fathers, husbands and leaders and surround themselves with other hitters who hold them accountable to their actions. Fighting the resistance of staying small, and never settling.

RISING KINGS® is for the **HITTERS**.



The PROBLEM

Most men hit their 40's feeling frustrated they're underperforming, diminishing their performance in their marriage, health and in the game of business.

For most, life looks good from the outside; money in the bank, a nice house and a smiling family.

But on closer inspection their marriage is cold, business is eating them alive and their health is far from the athletic powerhouse they once had in their 20's.

The **PAIN**

Eventually there comes a point in every man's life where this constant feeling of underperformance begins to eat away at their confidence, ambition and drive.

A feeling of being lost, floating through the mundane of life unsure of what it is you're chasing, leading to the bigger question that is in need of answering...

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WHO ARE YOU?

Who are you without the **business**?

Who are you without the **stories of the past**?

What do you **stand for**?

What do you **stand against**?

What are your **values**, your **desires**, your **truths**?

When this is left unchecked you find yourself slipping into an endless cycle of passionless decisions and daily chores that suck the life from you.



The PARTING

Day by day you find yourself stressed and frustrated causing you to hide behind a mask, distancing yourself from those you love because you're unsure of how to deal with it all.

Yet, no matter how much we hide and pretend we can't shake this feeling and we continue to struggle to find the light we're searching for.

Our only solitude from the pain we experience is to numb out - work, drinking, drugs, porn - and pretend it doesn't exist.

Leaving us stuck in a pattern of sub optimal performance in all areas of our lives - marriage, health and business. Hindering our power as a man, as the King of our lives.





The PRICE

SO WHAT'S THE COST OF IGNORING IT?

Losing your **marriage?**

Losing your **kids?**

Losing your **health?**

Losing your **business?**

Losing your **sanity?**

Losing your **life?**

Are you willing to gamble it all away in order to avoid doing the work?

Are you willing to hold yourself back from unleashing your full potential?

Waiting for a crisis to set in - divorce, depression, total life destruction - before you decide it's time to change your life?

The PIVOT

Now, at the pivotal point in your life - midlife - you recognise there is a bigger game to play.

You know your **wife** deserves better.

You know your **kids** deserve better.

You know your **business**, your **teams** and **all those around you** deserve more.

You know you are here to BE more.

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And now the challenge isn't one of learning your life back - you've read the books, watched the video's, listened to the podcasts - it's now about committing to the path of earning your life back.

Want a more intimate marriage - **EARN IT!**

Want more patience, love and connection with your children - **EARN IT!**

Want bigger and better results in your business and life - **EARN IT!**

Brother, you can choose to stay where you are and continue to hide in darkness as a lone wolf hoping something will change, or you can choose to step into the arena with a Brotherhood of men and **EARN YOUR LIFE BACK.**

WHAT WILL IT BE?

“I’m here to share with you
the new way to live a life of
committed excellence.

One that has been in the making
for over a decade - that not only
saved my marriage, my family and
my sanity, but is empowering
other middle aged men to rise out
of the darkness and into what we
call Midlife Mastery.”



The POSSIBILITIES

When you commit to earning your life back, your world begins to change rapidly. The game shifts from one of **'WHO AM I?'** to **'WHO DO I WANT TO BE?'**

You'll lead a passionate life of committed excellence in all you do. When you make this shift, there is no ceiling to who you can be and what you can achieve.

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- Who will you be without the continual arguments with the wife?
- Who will you be with a body that is 10kg lighter and 2x stronger?
- Who will you be without the need to drink booze?
- Who will you be with a calm, clear and confident mind?

- **You'll be more motivated, energised and driven to lead a life of excellence.**
- **You'll operate with more clarity and confidence.**
- **You'll reignite the connection and intimacy you're seeking inside your family unit.**



The PROGRAM

A system that **inspires, empowers** and **supports** middle-aged men to earn their life back.

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The RISING KINGS® Experience is a 12 week transformation process that provides men the tools, the tactics and the strategies to hold them accountable and enable them to live up to the higher standards they know they're truly capable of.

A unique process that has been in the making for over a decade that is saving **marriages**, reuniting **families**, and reigniting **passion, drive** and **ambition**.



The PROCESS

1. IDENTIFY

GAIN CLARITY

UNCOVER THE TRUTH

Expose the cracks that need to be fixed.

UNDERSTAND THE MAN

Identify who you are, where you are and who you need to be.

UNLEASH THE KING

Define the new you in terms of values, behaviours, traits and habits.



2. INSTALL

INCREASE CAPACITY

ADD ROUTINE

Introduce behaviours that drive peak performance.

CREATE STRUCTURE

Plan, track and measure weekly progress.

BUILD DISCIPLINE

Add accountability and a higher set of standards.



3. INTEGRATE

EARN IT

PHYSICAL POWER

Discover what you're truly capable of.

MENTAL TOUGHNESS

Forge the mind of a warrior.

EMOTIONAL INTELLIGENCE

Learn to control the untapped potential of emotion.



The PATH

The RISING KINGS® Brotherhood brings together high caliber professional men to share knowledge and resources while being held accountable to upholding excellence in all we do.

We know a powerful network is the key to inspire ambitious men to advance personally and professionally. Inside our men are surrounded by very successful, committed and well-connected men.

Beyond a program, RISING KINGS® is a way of life.



STAGE 1 TRANSFORMATION

RISING KINGS® Experience

Earn your life back through new behaviours, routines and standards.

STAGE 2 INTEGRATION

CODE BLACK™

Our trademark event that will break you down and break you through to a higher level of performance, personally and professionally.

STAGE 3 CONSOLIDATION

LEGACY™

Australia's #1 Brotherhood for high achieving men built on sustainable systems, standards and behaviours.

STAGE 4 ACCELERATION

EMPIRE™

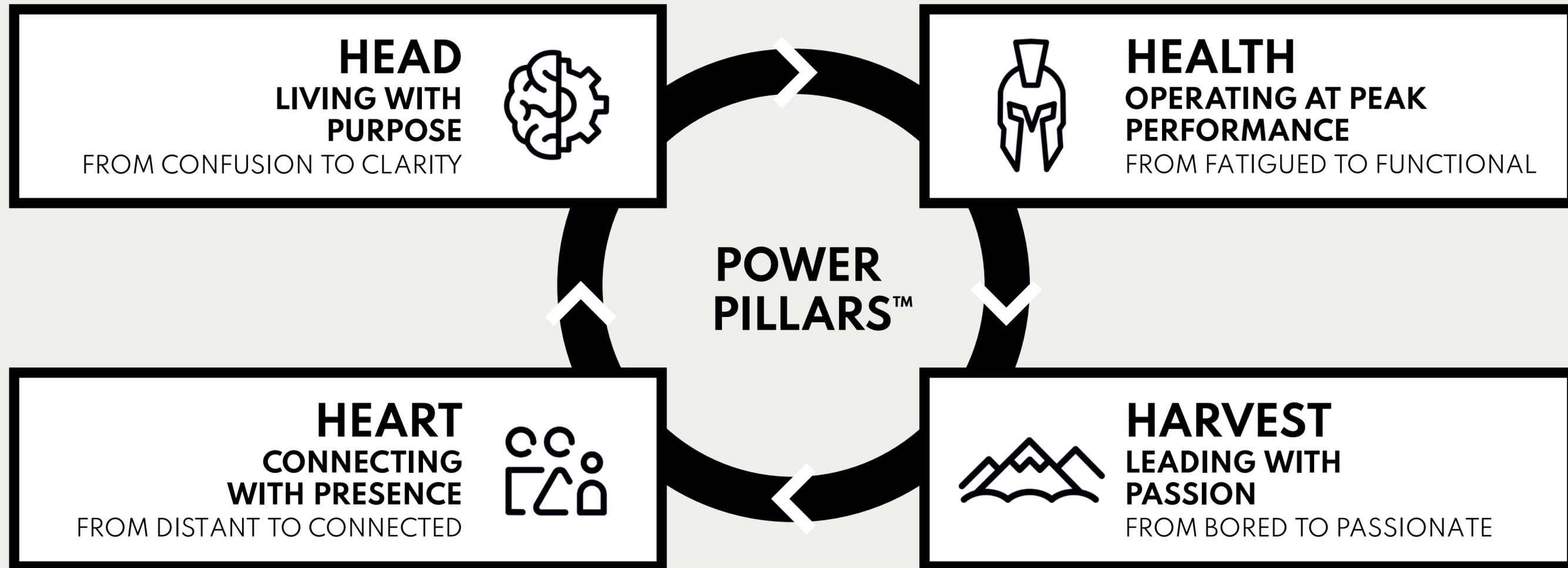
An invite only Mastermind, where you'll join Australia's sharpest minds in business and life.

The POWER PILLARS™

We know that the success of life hinges on optimising your POWER PILLARS™. Like the balance of a chair, if you only have 1 or 2 legs optimised, you're in for a rough ride.

Inside RISINGKINGS® the POWER PILLARS™ are at the core of everything we do, ensuring that our men are operating at their highest order to live the life they desire.

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The PPROMISE

If you are accepted into the RISING KINGS® Experience, you will have the privilege of surrounding yourself with:

- Gold Medal Olympians,
- 7 & 8 & 9 figure business owners,
- Ex professional athletes,
- And Military officers to name a few.

A powerful group of hand selected men who carry you forward, pull you in line when you slip and are there to catch you when you fall.

Once inside, we guarantee your life will never be the same again.

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THE COMMITTEE
RISING KINGS® team
of experienced directors
& mentors

Darren Harry
Dino Biordi
Steven Krebs
Craig Barry

[click to view profile on LinkedIn](#)

THE LEADERSHIP TEAM
Our exclusive accountability
& support team

Tom Huckerby
Joel Hollings
Darren Van Der Woude

[click to view profile on LinkedIn](#)

THE BROTHERHOOD
Your band of Brothers



The **FOUNDER**

My name is Ben Salkeld, founder and director of RISING KINGS® and creator of the CODE BLACK™ Experience.

As a 42 year old husband and father of 2, I know just how real the struggle of leading a business, keeping a marriage together and showing up for your children can be.

Brother,

For me the darkness set in through my early 30's, finding myself lost in a world of disconnect, anger and frustration. All coming to a head when I realised that if nothing changes I would lose it all - my marriage, my health, my kids.

And so I made a commitment to change the way I operated as a father, husband and leader regardless of how challenging the path ahead.

Through years of trial and error, I have changed my life by transforming my identity. And these changes inspired other men to take notice of what I was doing and want in on the action. RISING KINGS® was formed.

My purpose is to inspire, empower and support men to lead a life of excellence. Leading by example - mentally, physically and emotionally - searching, learning, and continually raising my standards in order to improve the quality of life we lead.

It's my hope that you too have heard the calling, that you want to rise above a world of mediocrity and tap into your full potential, so you can show up as a powerful and inspiring example of what it means to be a man that the world needs right now.

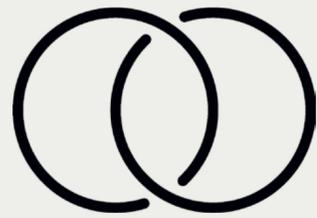
So if you're interested in understanding what it takes to redefine the man you truly want and need to be, to cut out the distractions and excuses then I invite you to apply.

You only get one shot at this,
so how do you want to be remembered?



Real CHANGE. LIVES.

Our methodology has been tested and proven on hundreds of men over the years that has enabled the RISING KINGS® Brotherhood to:



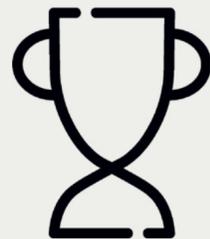
Save over 83 marriages



Shed over 1,109kg



Create \$7.9mil in additional revenue



And has a 100% success rate.

(We leave no man behind.)

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“Prior to Rising Kings, I wasn't sure where best to spend my time in terms of ROI. I have always maintained a high level of fitness; however, this program helped me identify that I need to keep a better record of my results, track progress.

I've since raised my standards and my inner belief system. By increasing my faith in my abilities and my overall commitment to my life desires, I am now more determined than ever before and only seek to stay on the path to life success.”

Dino Biordi



“Since going through the RK Experience my fitness has increased and I’m feeling much stronger.

My communication with staff and family is far more positive and effective and I am more open to having deep conversations and talk about the hard things, rather than say nothing to keep the peace.

I am far more at peace with myself, confident and have a clearer head enabling me to move through life with more a lot more certainty.”

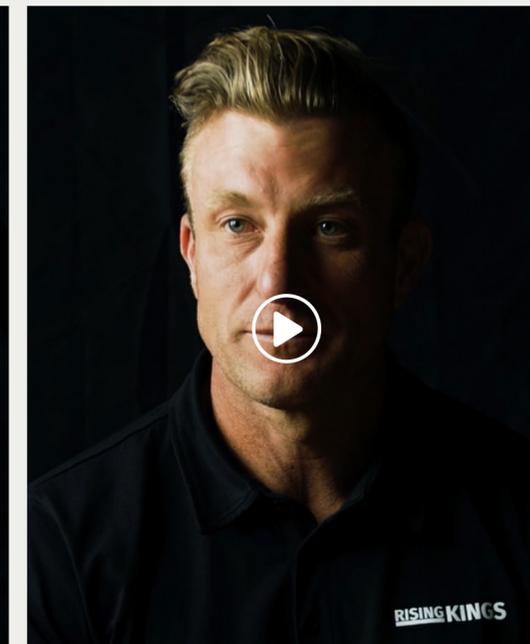
Justin Gill

“RK improved focus on my goals for the business and what is required to get it there.

It also improved my confidence to have the hard conversations internally and externally and gave me a clearer mindset. Since RK I now have the ability to better sort important vs just busy tasks.

I’m now enjoying life overall much more, feeling more connected to those around me and feeling like there’s more hope and positivity around what’s possible with my business.”

Matt Bell





FROM The WIVES

“This journey is one of family, and so it’s important your wife understands what lays ahead.

We encourage you to share this work with your wife/partner/soul mate so that they understand the impact this will have on your marriage, your family and the life you live together.”

“

I want to start by saying a massive thanks for giving men what I think is a new start and positive outlook on life! I definitely feel that this has given my husband a restart button and was something he needed to find himself again.

Before Nathan went on this journey our relationship and family was not as good as it could be. I felt that we had been pushed to the end of his priority list in some way. I felt like we had lost our way.

After just a few weeks of Nathan doing Rising Kings, I could already start to see a massive shift in our everyday lives and him starting to make an effort, contribute to the family and consider some of my needs!

His whole attitude changed on a weekly basis and I must say his positivity was rubbing off on all of us! I started to see the old Nathan that I had fallen in love with coming back and it gave me hope that our future together would soon be back on track!

I can now say that Nathan completing this course is one of the best things he could have ever done and it has made a world of difference in our lives and on his outlook in all aspects of his life. I’m so proud of him.

Thank you.

Shelly
Wife of Nathan

”

“

I wanted to let you know how truly grateful I am for what the Rising Kings Experience has done to bring Craig back into my life as a present and happy husband and father.

To be honest, I did have doubts that Rising Kings would help Craig because he had given up on life and his worthiness to be happy. But I was wrong.

I have watched Craig search for 'SOMETHING' most of his life without success. I think what he had been searching for was himself.

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The sadness I have felt watching the person I love become lost and distant in life and the feeling of not knowing how to help him was tearing us apart. Rising Kings has set him on the journey to unlock, forgive and rediscover who he is and what he wants in this lifetime.

Before Rising Kings there were many nights that I would become nervous when it was time for him to arrive home from working long hours. What mood would he be in?

Should I make sure the kids were kept quiet, or even be in bed so they were not a burden to him, or would he even come home alive at all.

I saw him repeatedly burnout, be vacant behind a vacant smile and lose all emotion towards life. I would say he was emotionally dead, unable to love and feel the joys of our life that he works so hard to give us, and to miss out on important family times. I missed him and felt so alone in these times.

Thank you again for helping him find himself, his inner light, and his passion and priority for life.

You have not only changed Craig's life but also mine and the kids. I am forever grateful for the Rising Kings and the brotherhood of support you have created.

Thankyou.

PS - Thank you for the Weapon you sent home from Code Black.

”

Kim

Wife of Craig
(aka Dr Weapon)

“

We had hit a few hurdles along this road we called life and I'll admit I got to point where I was willing to accept any help of any kind. The idea of Rising Kings was only explained to me briefly but Clint was certain it was the answer for him so I supported him on this journey.

It was almost instantaneous, the changes were immediate and the impact I could see this could potentially have on him was very significant.

Clint began prioritising us again, he began living for the simple things and his gratitude and gratefulness was amplified, which to me has been the most impactful thing. As a wife and mother you do your 'jobs' selflessly and don't ask for much in return and my theory is that it doesn't take much to show your appreciation.

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One small gesture can go a hell of a long way. Clint started doing the little things again to show he cares and that means the world to me and our kids.

Through this program, Clint has made changes in his life that will be there forevermore and these changes have provided us all with the loving, loyal, courageous, determined, supportive husband and father that we all need in our lives.

Thank you Rising Kings, I can honestly say you have helped my husband believe in himself again.

”

Elizabeth

Wife of Clint



With the little I've been told about Rising Kings/Code Black I think you have created an exceptional program and strong support network for men.

Seeing the changes Aaron is going through with his mindset, healthy eating, prioritising family etc is remarkable and I couldn't be happier!

His transformation (I know he has a long way to go) has inspired me to step up and change areas in my life too, so together we are growing and becoming stronger/wealthier/healthier and more successful.

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Prior to Aaron attending Rising Kings, I will admit our marriage was not in a good place. It was not what I had dreamt of marriage to be and we were more of two people living together for 'convenience' while running a successful business.

We had both put the business as #1 priority, Eva second and completely forgotten about each other. Aaron was working long hours, not caring about anything else in his life and it was starting to take a toll on me and our relationship.

When Aaron asked me to answer the question 'what is it like to be in a relationship with me' it was very hard to answer!

I was crying while sharing my response, I felt terrible how

much I was struggling to find some positives and I could see if it continued down this path our marriage may have ended.

Now, if I was to thank you for saving our marriage this could be a lie, because only Aaron can change and work on himself/marriage.

But I can thank you for creating a powerful environment that allows men to be vulnerable, face their fears, share their feelings and darkest thoughts and ultimately step up to become a better man with a role model like yourself to look up to.

I wasn't ready to have any more kids with Aaron until things changed whereas now I'm more confident that when I'm pregnant (and beyond) Aaron will be a better support towards me and our family."

I think you're doing a fabulous job and I'm highly recommending the Rising Kings course to many of my friends. You are changing/inspiring lives and having a powerful impact on men of today and their families.

Forever thankful!

Lauren

Wife of Aaron



“

Rising Kings has brought about great changes for Steve, and had a flow on effect to his business, our family and his health. I was initially hesitant when he told me he wanted to join up, thinking it was yet another program where he would get inspired, feel on top of the world for a week or two, and then quickly slip back into old habits and patterns and fail to implement the changes he had been so excited about.

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To me, the learning and discipline on how to follow through and to implement change has been a key benefit. Many of his colleagues have noticed the improvement too. They see that Steve has much more focus and clarity at work and also has the ability to implement lasting change. The team is much better for it, as previously there were lots of great ideas, but the discipline to implement them was lacking.

Steve has much greater focus and control over his mental state now. Physically he has learned that he can push himself

beyond limiting beliefs and can undertake challenges which he didn't think were possible before.

Aside from the long distance running and 1000 pushups he can now achieve, one example really stood out to me. As a Kiwi, he always had a well justified fear of the huge hairy giants we call Huntsmen here in Australia. In the past it was left up to me to bravely remove them from the house.

A few weeks ago a particularly huge spider had taken up residence in our daughters bedroom and Steve calmly and confidently caught him and let him out in the garden! My hero!

Thanks Ben.

”

Cathryn

Wife of Steve K

“

Where do I start? Rising Kings has been a journey for all of the family in some way. Chris has led by example showing compassion, positivity, commitment to myself and love, time, understanding, strength and calmness to the children.

These traits I feel were somewhat getting lost over the last few years of our lives together. I admire the dedication Chris has put into Rising Kings and I feel the rewards he has achieved personally and physically have helped him become a better and more accepting person.

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I myself have seen a positive change in behaviour, attitude, work life, home life, and becoming a better mentor and role model for our two beautiful children. Chris has set a better standard in our family life so much so that it made me want to change my attitude and commitment too (which was pretty ordinary)!

The mateship, accountability, challenges and mentoring from Rising Kings has given Chris the strength and courage to develop and change. I am so proud of Chris's positive and accepting approach to daily life. Rising Kings, keep on challenging and inspiring because we all benefit.

Many thanks.

Bec
Wife of Chris

”

“

Thank you for giving Steve a chance to prove to himself he was worthy.

Thank you for guiding him on the path he has been searching for and thank you for giving him the opportunity to discover who he really is and what he can achieve.

I have always known he can be and do all these things but he needed to believe it himself.

I am super excited to see what happens next and couldn't let this time pass without thanking you for what you have done for Steve.

The Brotherhood is something you should be super proud of and I hope that the bond between you all never fades.

Thank you.

”

Kirsty
Wife of Steve

The PROPOSITION

If you are here, I hope you now have a good understanding of the nature of the RISING KINGS® movement and how we are successfully changing the lives of men across the country.

Now knowing that if you want something to change in your life for the better, you have to earn it.

If you're ready to step-up and redefine the man you truly want and need to be, to cut out the distractions and excuses then brother, I invite you to apply.

It's time to earn your life back brother.



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APPLY NOW



RISING KINGS®

The FAQ

Is **RISING KINGS®** just for alpha males?

Absolutely not. RISING KINGS® focuses on inspiring, empowering and supporting men to lead a life of connection and contribution to their wives, children and communities. We strip away the ego and bravado so that the real man is seen and can lead a new life of excellence in all he does.

Who is **RISING KINGS®** specifically for?

Middle aged high achievers, elite businessmen, elite and retiring sports men, heavy hitters who want to be surrounded and challenged by other like minded heavy hitters.

You see the question that needs to be answered right now is are you prepared for tomorrow? What happens when you sell the business?

Retire from sport? Do you know who you want to be? Are you comfortable with who you will be tomorrow?

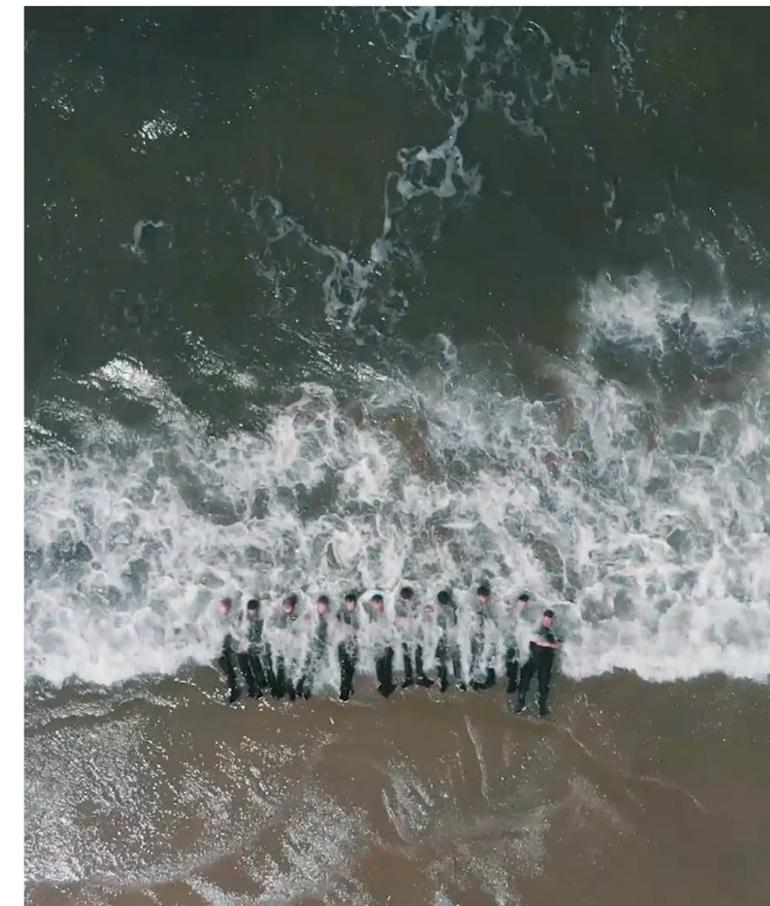
So can anyone join the **RISING KINGS® Experience**?

No. The RISING KINGS® Experience (RKX) is designed for high achieving men who are 35+, are able to create their own wealth (Own or run a business, or work in a sales environment), have a hunger to tap into their highest potential and are committed to getting their life back.

If I apply do I have to join?

No. Firstly you have to be accepted into the Brotherhood. The application process ensures you are the perfect fit for the RISING KINGS® Experience. We'll gauge this in our first discovery call. If we believe we can help you, we'll

set up an in depth application strategy session, dissecting what you need and what we offer and we'll make a decision from there if this is for you. There is no obligation to join at any point along the application journey.



I'm interested but I'm so busy with the challenges of work and life I'm not sure I'm ready?

I get it - Businesses, families, health and the everyday chaos. It doesn't stop. Our systems have been designed specifically for this. We give you the tools and tactics needed to create more capacity in your life enabling you to get more done in less time.

I'm involved in another course/program, will this be a problem?

It's case by case. The RISING KINGS® Experience has been shown to heighten the impact of other courses/programs based on the level of standards, discipline and capacity it creates within the man.

However, we're not here to simply onboard as many men as we can, and like discussed above, the first thing we

need to do is assess what's best for you right now.

Click one of the APPLY NOW buttons, book in a time that works and we'll see what's the best path for you.

Is the CODE BLACK™ integration dangerous?

There are no life-threatening evolutions at the CODE BLACK™ integration. We have dedicated personnel onboard at all times for any injuries that may occur. Your safety is our number 1 priority throughout.

My fitness levels are extremely poor, can I still apply?

Yes. The RISING KINGS® Experience has been designed to enable men to expand their capacity across their weakest areas, including fitness. We'll

assess where you're at in terms of all areas of your life and let you know next steps from there.

How much does it cost?

The RISING KINGS® Experience is a premium 12 week program, meaning if you're always worried about money, and investing in the most important asset you have, YOU, then this probably isn't for you.

If however you are one of the few SELECTED to join the 12 week experience, we will discuss investment options on your application call.

We have payment plans to help with cash-flow and RISING KINGS® is fully tax deductible through your business.



Is there a guarantee?

We guarantee your experience will be world-class, personal and highly impactful.

While other programs usher you along with encouragement, fake hype and empty promises, we get down and dirty with you to make sure nothing gets in your way - not even yourself. We're not afraid to tell you the truth and push you to grow in the areas that need attending to - even when it's uncomfortable.

The processes and systems you get access to have been proven over and over again, assuming you 'Do The Work'. If you fail to do the work; those disappointing results lie in your hands brother, not in ours. Follow the system and you will get everything and more of what you're looking for.

APPLY NOW

RISING KINGS[®]
EXPERIENCE

WWW.RISINGKINGS.COM.AU

